

Feb. 5-7, 2027  
| Bergeron Rodeo Grounds, Davie, FL

[sffolk.org](https://sffolk.org)

# **SOUTH FLORIDA FOLK & ACOUSTIC MUSIC FESTIVAL**

Celebrating culture, community, and creativity  
through folk and acoustic music.



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# OUR FESTIVAL AT A GLANCE

- Running since 1989
- Annual 3 day celebration of folk & acoustic music
- Hosted at the iconic Bergeron Rodeo Grounds
- 60+ performances across multiple days
- A beloved gathering for musicians, songwriters, artisans, storytellers, camping, vendors, music fans, and families

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# OUR MISSION & THIS YEAR'S THEME

## **Mission**

To promote and preserve folk and acoustic music, while cultivating a vibrant intergenerational community of musicians and music lovers.

## **2027 Theme: South Florida in the Winter. Why the Folk Not?!**

A light hearted call to embrace culture, warmth, and connection in the heart of winter.

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# HEADLINERS YOU CAN'T MISS (2026)

Plus 60+ more performers across  
multiple genres and stages



**Livingston Taylor**

Celebrating over 50 years of music, Livingston Taylor—renowned singer-songwriter, performer, and Berklee College of Music professor—has captivated audiences worldwide with his genre-spanning repertoire, heartfelt storytelling, and timeless hits like *I Will Be in Love with You* and *I'll Come Running*



**The Janzen Boys**



**John McCutcheon**



**The Kennedys**



**Mad Agnes**



**Mean Mary**

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# AUDIENCE SNAPSHOT

PRIMARYLY LOCAL +  
REGIONAL  
ATTENDEES

PREDOMINANTLY  
AGES 50+, MIXED  
GENDER

MIDDLE TO  
UPPER–MIDDLE  
INCOME

PERFORMERS RANGE  
FROM 10–80+ YEARS  
OLD

ECO–CONSCIOUS, DOG–  
FRIENDLY, + FAMILY–  
ORIENTED

CONNECTED TO  
CAUSES AND  
COMMUNITY

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WE'RE RAISING

\$25K

TO DEEPEN OUR ROOTS.

Creating unforgettable experiences & uplifting the next generation of artists.

\$5,000

Presenting Sponsor

Logo & Link on Website, Feature Story on sponsor page of website, full page ad in Program, (inside cover or back cover) Both Stage Sponsor Banner, 1 social media post, Shout Out from both Stages.

6 Weekend Tickets

\$3,000

Gator Stage Sponsor

Logo & Link on Website, 1/2 page ad in Program, Gator Stage Sponsor Banner, 1 social media post, Shout Out from both Stages.

4 Weekend Tickets

\$1,500

McClean Stage Sponsor

Logo & Link on Website, 1/2 page ad in Program, Sponsor Banner on McLean stage, 1 social media post, shout out from McLean Stage

2 Weekend Tickets

\$1,000

Platinum Sponsor

Logo & Link on Website & Program, Shout out from the McLean stage, 1/4 page ad in Program

2 Weekend Tickets

\$500

Gold Sponsor

Logo and link on Website & Program, 1/4 page ad in Program

2 1 day flex tickets

\$250

Silver Sponsor

Listing on Website & Program

2 Friday Night Tickets

\$100

Bronze Sponsor

Listing on Website & Program

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# WHERE YOUR SUPPORT GOES

## Your sponsorship dollars support

- Booking world-class & emerging talent
- Festival production & operations
- Donating a portion to a local music program serving underserved youth

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# MEDIA REACH

& RECOGNITION

600

Instagram

2000+

Facebook

450

Meetup

40

YouTube

700

Email subscribers

Press Coverage: Miami New Times, WLRN, Mako Radio, Sun-Sentinel, GoRiverwalk

Filmed by Mako TV + growing digital presence

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# COMMUNITY PARTNERS

## We proudly collaborate with:

- Davie Cooper City Library
- Guitars for Vets
- Luna Star Cafe
- Music Club of Hollywood
- River of Grass UU
- Rose and Alfred Miniaci  
Performing Arts Center (Part of  
Broward Center for Performing  
Arts)
- Stirling Road Library
- Temple Beth El of Hollywood

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# WHY PARTNER WITH US

- Be part of something meaningful and impactful in South Florida
- Connect with a loyal, values-driven audience
- Elevate your brand through music, culture, and community
- Gain visibility both online and in-person
- Support local youth programs
- Enhance your local economy as the arts
- Contribute to \$386.6 million in total economic activity generated by Broward's nonprofit arts and culture sector
- Reinforce community growth that returns over \$11.8 million in local tax revenue
- Join a movement that inspires audiences who spend locally — an average of \$36 per person for locals and \$57 per person for visitors, boosting nearby restaurants, shops, and hotels
- Play a role in attracting tourism and cultural vibrancy that keeps Broward thriving
- Partner with a festival that multiplies impact — every dollar spent at the event ripples across the community

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**LET'S BUILD  
SOMETHING  
TOGETHER**

**TO SPONSOR: EMAIL  
SFFAMC@GMAIL.COM OR ZELLE  
DIRECTLY TO THE SAME ADDRESS**

**LEARN MORE AT: [SFFOLK.ORG](http://SFFOLK.ORG)**

**CUSTOM PARTNERSHIPS AND  
ACTIVATIONS WELCOME!**

# THANK YOU

We can't wait to welcome  
you to the South Florida Folk  
& Acoustic Music Festival  
family.



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**Get In Touch**

[sffamc@gmail.com](mailto:sffamc@gmail.com)  
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